Cloud-LSVA

Large Scale Video Analysis

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Abbreviations and Acronyms

Acronym	Definition
EC	European Commission
PO	Project officer
GA	Grant Agreement
WP	Work Package
GA	Grant Agreement
CA	Consortium Agreement
DoA	Description of Action

Table of Contents

1. Executive Summary

The aim of this project is to develop a software platform for efficient and collaborative semiautomatic labelling and exploitation of large-scale video data solving existing needs for ADAS and Digital Cartography industries.

Cloud-LSVA will use Big Data Technologies to address the open problem of a lack of software tools, and hardware platforms, to annotate petabyte scale video datasets, with the focus on the automotive industry. Annotations of road traffic objects, events and scenes are critical for training and testing computer vision techniques that are the heart of modern Advanced Driver Assistance Systems and Navigation systems. Providing this capability will establish a sustainable basis to drive forward automotive Big Data Technologies.

As part of the Cloud-LSVA project, WP6 focuses on the potential users of Computer Vision and Video Analysis related to the different application areas. The targeted audience is the industry, the users and the research and scientific community. A two-directional approach will be applied; on the one hand, receiving inputs and, on the other hand, by communicating about the project and its findings. More specifically, the objectives are to create stakeholder involvement by making them aware of the benefits of the Cloud-LSVA approach and the potential application areas, in light of their needs and wishes; to create involvement of the industry, users and academics by discussing the approaches and choices for the specific research areas, obviously in collaboration with the definition of requirements in WP1 and the WP5 validation of the concept; to demonstrate the potential of the technology to experts and end-users in order to collect subjective and objective data for the eventual exploitation; to understand the market opportunities in different application areas for future exploitation; and to disseminate intermediate and final results of the project to stakeholders and scientific community, applying a common recognisable style in all manifestations and expressions of the project.

2. Introduction

2.1 Purpose of Document

As part of WP6 within the CloudLSVA project, task 6.1 includes the preliminary dissemination plan and task 6.2 gathers together all the scientific and industrial dissemination activities. The project results will be published in journals, magazines, conferences and events on a national and European level. In order to do so, a list of scientific dissemination actions will be defined at the beginning of the project within D6.1 (preliminary version included in the DoA).

As an output of this task is D6.2, which includes the initial marketing materials, press kit, website set-up and social media presence.

2.2 Intended Audience

The dissemination level of D6.2 is public. This document is intended to be a guideline for the different materials developed as part of the deliverable (OTHER).

3. Dissemination Materials

This section is intended to guide and summarise the different dissemination materials produced so far, and will be updated throughout the lifetime of the CloudLSVA project.

3.1 Logo

Figure 1 CloudLSVA Primary Logo

3.2 Brand Guidelines

The brand guidelines for CloudLSVA have been issued, see document attached as part of the marketing materials: < CloudLSVA_brand_guidlelines.pdf>.

3.3 Document Templates

Different document templates have been created to be used during the CloudLSVA project, see document attached as part of the marketing materials: <Cloud LSVA template.docx> (Word document for deliverables), <Cloud LSVA master.pptx> (PowerPoint presentation).

3.4 Website

The following website has been created for the project, and will be continuously updated:

- ✓ http://cloud-lsva.eu/

3.5 Social Media Presence

The dissemination leader (ERTICO) will be the mail responsible for maintaining social media feeds, although all partners will contribute using their own communication channels, in order to reach a wider and already established audience:

- ✓ https://twitter.com/ertico
- ✓ https://www.facebook.com/ErticoNetwork
- ✓ https://www.linkedin.com/in/erticonetwork

4. Conclusions

This document presents a very short summary and guideline of the marketing and dissemination materials created for the CloudLSVA project. The materials have been submitted within the < D6.2_ProjectDisseminationMaterials.zip> folder. These materials (as well as all the online content: website and social media feeds) will be updated and expanded throughout the lifetime of the project